

# AGM Minutes

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## UCAA Board of Directors AGM

October 21, 2021

12:00pm – 1:00pm

Virtual

### 1. WELCOME & CALL TO ORDER

H. Sunderland called the Annual General Meeting of the University of Calgary Alumni Association (UCAA) to order, noting that the requisite quorum was present and formally declared the meeting to be constituted. It was announced that the meeting was being recorded and would be posted on the *Alumni All Access* website for future access.

H. Sunderland noted that in accordance with the UCAA By-Laws, the Notice of Meeting and relevant materials were duly posted 21 days in advance of the meeting and confirmed that, as there was no objection, she would not be reading the Notice of Meeting.

H. Sunderland requested that those present who were not graduates of the University not vote on motions made during the meeting.

### 2. APPROVAL OF AGENDA

MOTION:

B. Marks moved that the agenda for the Annual General Meeting of the UCalgary Alumni Association Board of Directors meeting for October 21, 2021 be approved.

*Seconded by C. Carlson*

CARRIED

### 3. APPROVAL OF MINUTES OF ANNUAL GENERAL MEETING HELD SEPTEMBER 7, 2019

MOTION:

S. Shaw moved that the minutes for the UCalgary Alumni Association Board of Directors Annual General Meeting of September 14, 2020 be approved.

*Seconded by R. Marx*

CARRIED

### 4. UCAA BOARD CHAIR REPORT & REMARKS

H. Sunderland reviewed *Wherever Life Takes You* noting that the objective of the strategy is to engage alumni through five key pillars: Career Development, Life Stage Programming, Volunteer Engagement, Community Building and

Philanthropy. She remarked on the work of the committees and sub-committees of the UCAA Board of Directors over the past year and made the following comments:

- The **Awards and Recognition Committee**, led by Sue Shaw works to recognize notable alumni. Each year, the Alumni Association hosts the Arch Awards, where outstanding alumni are recognized for their accomplishments. On Friday, September 17th, the Arch Awards were hosted virtually for the second time and recognized a six of UCalgary's most visionary alumni.
  - Dr. Bogdan Knezevic BSc'15, PhD (Early Career Achievement Award)
  - Dr. Janice Heard MD'84 (Alumni Service Award)
  - Lourdes Juan BGS'05, MEdes'10 (Community Commitment Award)
  - Dr. Sharon Friesen BEd'86, MEd'91, PhD'00 (Career Achievement Award)
  - Dr. Helga Holst MD'75 (International Career Achievement)
  - Dr. Bryan Kolb BSc'68, MSc'70, PhD (Distinguished Alumni Award for Lifetime Achievement)
- The **Programs and Events Committee**, led by Tyler Mah, was created to advise on programming, source interesting speakers and introduce events, however part way through the year, it was recognized that there was a need to pivot from a formal committee structure to an advisory council. The first meeting of the **Programs Advisory Council** was held earlier this year and included members of the Programs and Events Committee, as well as alumni-at-large to brainstorm ideas for future events.
- The **Affinity Communities Committee**, chaired this past year by Brenda Marks, receives applications from micro alumni communities that are in some way affiliated with the university. This committee works on helping to strengthen connections these communities through alumni support and funding. To date, we are please to have accepted 20 affinity communities, including:

Regionally focused communities:

- UCalgary Alumni Association of Hong Kong,
- UCalgary San Francisco Alumni Chapter
- Toronto UCalgary Law Alumni Society

Shared interest communities including:

- Dinos Women's Hockey Alumni,
- Dinos Women's Volleyball Alumni,
- Dinos Women's Wrestling Alumni Group
- UCalgary Alumni Community Volunteer Impact Group
- UCalgary Cultural Heritage in Mexico Study Abroad Alumni

New shared interest communities include:

- UCalgary Alumni Gauntleteers Through the Years
- UCalgary Arts & Humanities in Healthcare Alumni Network
- UCalgary Black Alumni Network
- UCalgary Alumni Connect Tutoring Group

Faculty or University Based groups, which include:

- Faculty of Arts Alumni Advisory Council
  - Medicine Alumni Advisory Council
  - UCalgary Chancellor's Club Scholars Alumni Network
  - Education Alumni Network: Beyond the Classroom
  - Senate Alumni Network
  - Scholars Academy UCalgary Alumni Network
  - Schulich School of Engineering Alumni Council (new this year)
  - UCalgary Graduate College Alumni
- The **Governance and Nominating Committee**, led by Wilma Shim, as the Vice Chair of the Board, focuses on how the UCAA can be an effective voice for alumni. One of its very important functions is its appointing authority. By virtue of the Post-Secondary Learning Act of Alberta, the alumni association appoints 2 members to the University's Board of Governors and 4 members to the University Senate.

UCAA appointments to the Board of Governors are:

- Mark Herman, B Comm'92
- Helen Sunderland BMus '87, MBA '92

UCAA appointments to the Senate were:

- Diane Field MEd'79
  - Grace Auger LLB'95, (recently stepped down due to career commitments)
  - Wilma Shim BSc'07, JD'10, as Vice Chair of the Board
  - Helen Sunderland BMus '87, MBA '92, as UCAA President and Chair
- H. Sunderland indicated that three board directors will be retiring this year. Nauman Anwar who served on the board since September 2016, Anila Lee-Yuen who was appointed to the board in 2020 and Jennifer Koo who has been on the board since September 2017. H. Sunderland thanked the outgoing directors for their guidance, time, dedication and passion to UCalgary and the UCAA.

H. Sunderland shared that the UCAA Board of Directors had a productive year and commended Colleen Bangs, Senior Director, Alumni Engagement and the central alumni team on their purposeful engagement with alumni.

## 5. RECEIVE THE REPORT OF THE SENIOR DIRECTOR, ALUMNI ENGAGEMENT

C. Bangs provided an overview of the 2020-21 activities of the UCalgary Alumni Association in alignment with the five pillars of the *Wherever Life Takes You* strategy.

- **Community Building** allows alumni to engage and connect with UCalgary and fellow graduates. Milestones included: growth of affinity communities to a total of 20, 6 remarkable alumni celebrated as Arch Awards class of 2021, Alumni Built business directory now includes 61 alumni-owned businesses, readership in Alumni News has increased due to compelling feature story line-up.
- **Alumni Career Development** is very important in today's environment where alumni are looking to advance their careers, transition into a different career or start their "third-act" post-retirement.
  - Alumni Life Lab – **NEW** Program
  - Conversations with a Career Coach/Virtual Career Club – **233** alumni served
  - Mentor Link (online mentorship platform) – **1320** mentors, **2616** mentees (over **1200** NEW profiles)
  - Grow Your Career Conference – **991** attendees
  - Individual Career Coaching – **275** alumni served
- **Life Stage Programming** is a commitment to meet alumni where they are at, whether they are recent grads, mid-career, living an adventure or post-career.
  - **55** virtual programs offered
  - Community partner exclusives including Calgary International Film Festival and Bowness Lagoon
  - **11** new student executives in the Future Alumni Network
- **Volunteer Engagement** provides opportunities for alumni to engage with the university through the commitment of time.
  - **1733** alumni volunteers
  - New volunteer opportunities included: Messages of support for graduating class (micro-volunteerism), Stampede Parade Float volunteers, Service-Learning Project Advisors
- **Philanthropy** provides an opportunity for alumni to engage with UCalgary through giving.
  - Celebrate with Santa – over \$10K raised for SU Food Bank!
  - Giving Day 2021 - \$1.6M raised by 2050 donors to support scholarships, research and the student experience
  - \$463,885 from 666 alumni donors
  - OWN. CANCER – NEWLY launched campaign in partnership with Alberta Health Services, Alberta Cancer

## Foundation and the University of Calgary

C. Bangs recognized that UCalgary Alumni Association affinity partnerships with: TD Insurance, Manulife and Tempo frames bring in a combined total of more than \$1M annually to support alumni programming. A high level overview of the results from the 2021 Alumni Omnibus Survey included the following data points:

- 1/3 alumni want to be more connected to the university
- 92% of alumni feel that the information that they receive from the university is interesting
- 85% of alumni are proud of their UCalgary degree, an increase of 2.5% over the 2019 survey
- 27% of alumni have donated and 17% of alumni have volunteered with the university since graduation, and an even greater percentage donate or volunteer for other organizations painting a picture of a community of caring amongst UCAA members

C. Bangs ended with a call to action for alumni to *“engage with your university in whatever way is most meaningful to you, whether it be programs, career development or giving back through volunteerism or donations.”*

### 6. ELECT AND RE-ELECTION OF BOARD MEMBERS

H. Sunderland reported that the following board members joined the UCAA Board of Directors in 2019 and will be eligible for re-election at the 2021 AGM:

- Kate Wong, BN'12
- Jessica Zutz, BA'12, BSc'12

H. Sunderland shared that the following board members have joined the UCAA Board of Directors in 2022 for a one-year appointment:

- William O'Yeung, BComm'91
- Armin Jahangiri, MEng'15
- Sabiha Zaman, BSc'02, MBT'02, MSc'07

H. Sunderland presented the following slate of directors for election for a two-year term concluding at the 2023 AGM.

- Ian Chiclo, BA'91
- Renee Marx, BA'97, LLB'00
- Wilma Shim, BSc'07, JD'10
- Kate Wong, BN'12
- Jessica Zutz, BA'12, BSc'12

MOTION:

R. Marx moved that Ian Chiclo, Renee Marx, Wilma Shim, Kate Wong and Jessica Zutz to be elected for a two-year term ending at the AGM in 2023.

*Seconded by J. Koo*

CARRIED

H. Sunderland congratulated the new and returning directors on their elections and appointments.

## **5. ADJOURNMENT**

H. Sunderland presented closing remarks and encouraged everyone to take part in the remainder of *Alumni All Access* and sign up for the MentorLink platform.

MOTION:

B. Marks moved the Annual General Meeting of the UCalgary Alumni Association Board of Directors meeting on October 21, 2021 be adjourned.

*Seconded by I. Minnifee*

CARRIED