



AGM Minutes

UCAA Board of Directors AGM

September 14, 2020

6:00pm – 7:00pm

Virtual

1. WELCOME & CALL TO ORDER

H. Sunderland called the Annual General Meeting of the University of Calgary Alumni Association (UCAA) to order, noting that the requisite quorum was present and formally declared the meeting to be constituted. It was announced that the meeting was being recorded and would be posted on the *Alumni Month* website for future access.

H. Sunderland noted that in accordance with the UCAA By-Laws, the Notice of Meeting and relevant materials were duly posted 21 days in advance of the meeting and confirmed that, as there was no objection, she would not be reading the Notice of Meeting.

H. Sunderland requested that those present who were not graduates of the University not vote on motions made during the meeting.

2. APPROVAL OF AGENDA

MOTION:

J. Koo moved that the agenda for the Annual General Meeting of the UCalgary Alumni Association Board of Directors meeting for September 14, 2020 be approved.

Seconded by C. Carlson

CARRIED

3. APPROVAL OF MINUTES OF ANNUAL GENERAL MEETING HELD SEPTEMBER 7, 2019

MOTION:

N. Anwar moved that the minutes for the UCalgary Alumni Association Board of Directors Annual General Meeting of September 7, 2019 be approved.

Seconded by C. Carlson

CARRIED

4. UCAA BOARD CHAIR REPORT & REMARKS

H. Sunderland reviewed *Wherever Life Takes You* noting that the objective of the strategy is to engage alumni through five key pillars: Career Development, Life Stage Programming, Volunteer Engagement, Community Building and

Philanthropy. She remarked on the work of the committees and sub-committees of the UCAA Board of Directors over the past year and made the following comments:

- The **Awards and Recognition Committee**, led by Heather Treacy, works to recognize notable alumni. Each year, the Alumni Association hosts the Arch Awards, with this year's celebration taking place virtually. This year's Arch Awards recognized six inspirational alumni: Daria Venkova BSc'18, MBT '19 (Early Career Award), Jeff LaFrenz BSc (Eng)'85, MSc (Eng)'88 (Alumni Service Award), Andrew Pearce BSc'84, MSc'88 (Career Achievement Award), Dr. Abdullah Saleh BSc'05 (International Career Award), and Vicki Adams Willis BFA'72 (Distinguished Alumni Award for Lifetime Achievement).
- The **Programs and Events Committee**, led by Tyler Mah, was created to advise on programming, source interesting speakers and introduce events, however part way through the year, it was recognized that there was a need to pivot from a formal committee structure to an advisory council. The first meeting of the **Programs Advisory Council** was held earlier this year and included members of the Programs and Events Committee, as well as alumni-at-large to brainstorm ideas for future events.
- The **Affinity Communities Committee**, led by Sue Shaw, reviews applications for micro-communities created and led by alumni which are affiliated with the university and works to strengthen their connection through resources and funding. There are currently sixteen (16) affinity communities. Some of the regionally focused communities include: the Hong Kong Alumni Association, the San Francisco Alumni Chapter and the Toronto UCalgary Law Alumni Society. There are also a number of shared-interest communities including: Arts and Culture Council, DINOS Women's Hockey Alumni, DINOS Women's Volleyball Alumni, DINOS Women's Wrestling Alumni Group, UCalgary Alumni Community Volunteer Impact Group and the UCalgary Cultural Heritage in Mexico Study Abroad Group. Lastly, the Faculty or University-Based groups, include: Faculty of Arts Alumni Advisory Council, Medicine Alumni Advisory Council, UCalgary Chancellor's Club Scholars Alumni Network, Education Alumni Network, Senate Alumni Network, the Scholars Academy UCalgary Alumni Network and the Schulich School of Engineering Alumni Council.
- The **Governance and Nominating Committee**, led by Wilma Shim, focuses on how the UCAA can be an effective voice for alumni, and one of its strong points is in appointing authority. According to the Post-Secondary Learning Act, the Alumni Association appoints two members to the University's Board of Governors and four members to the University Senate. The current appointments to the Board of Governors include: Mark Herman BComm'92; Helen Sunderland BMus'87, MBA'92. The current appointments to the Senate include Diane Field MEd'79, Grace Auger LLB'95, Helen Sunderland BMus'87, MBA'92, and Wilma Shim BSc'07, JD'10. From time to time, the UCAA is asked to appoint representatives to other University committees, such as the search committee for the Provost and Vice Provost (Academic). These appointments enable alumni to participate in the important choices and decisions that the university makes. H. Sunderland thanked those that served on the committee.

The Governance and Nominating committee is continuing their focus on developing metrics for the UCAA Board to align the work with *Wherever Life Takes You*.

H. Sunderland indicated that two board directors will be retiring this year. Rob Winstanley BSc'85, MSc'89, MBA'00 who served on the board since September 2017 and Heather Treacy BPE'82, BCom'84 who has been on the board since September 2016. H. Sunderland thanked Rob Winstanley and Heather Treacy for their guidance, time, dedication and passion to UCalgary and the UCAA.

H. Sunderland shared that the UCAA Board of Directors had a productive year and commended the thoughtful and positive partnership with Michael Sclafani, AVP, Alumni Engagement & Partnerships and the central alumni team in purposeful engagement with alumni.

5. RECEIVE THE REPORT OF THE ASSOCIATE VICE-PRESIDENT, ALUMNI ENGAGEMENT & PARTNERSHIPS

M. Sclafani provided an overview of the 2019-20 activities of the UCalgary Alumni Association in alignment with the five pillars of the *Wherever Life Takes You* strategy.

- **Community Building** allows alumni to engage and connect with UCalgary and fellow graduates. Affinity Communities is a key part of this connection, engaging alumni from all walks of life and corners of the world, with the largest membership based in the UCalgary Alumni Association of Hong Kong. In response to the annual Affinity Community survey, additional tools of support were created for communities, including , increased support to identify and recruit new community members, customized UCalgary affinity community logos, and an expanded online toolkit.
- **Alumni Career Development** is very important in today's environment where alumni are looking to advance their careers, transition into a different career or start their "third-act" post-retirement. One of the many programs offered is the annual Grow Your Career Conference which attracts a wide demographic of alumni. 2020 marked the first year for the Virtual Career Club, which provides a wide spectrum of career development support for alumni through a series of workshops. The second Virtual Career Club will begin in Fall 2020, with an anticipated launch date of October 19. MentorLink is an online mentorship platform which connects alumni who want to give back through mentorship with fellow alumni and students. Currently in the MentorLink program, there are over 2000 members, and of those 1686 are students.
- **Life Stage Programming** is a commitment to meet alumni where they are at, whether they are recent grads, mid-career, living an adventure or post-career. Pre-COVID, there were elevated programming experiences for alumni, including *Story of Your Plate*, allowing alumni to attend an interactive cooking demonstration at Cookbook Co. Cooks, featuring sustainably and locally sourced ingredients. Alumni were highly interested in this program and tickets were sold out in days. During COVID, the programs team adapted to a digital programming format and Alumni Month, including the Arch Awards, is a great example of this. Alumni Month features 25 programs over the course of 30 days.
- **Volunteer Engagement** provides opportunities for alumni to engage with the university through the commitment of time. The Alumni Advocacy program is an example of a refreshed partnership with Government Relations, that positions alumni to have conversations with their local and provincial representatives about the impact of the university. Volunteerism was incorporated into Giving Day 2020, providing an opportunity for supporters of UCalgary to pledge volunteer hours to demonstrate their commitment, as part of the UCalgary family, to their communities.
- **Philanthropy** provides an opportunity for alumni to engage with UCalgary through giving. Giving Day 2020 took place over span of one month, raising over \$1.3 million, an 8% increase over the last year, with 1264 unique donors and of those 757 made their first ever gift to Giving Day. In addition, UCalgary's Energize Campaign raised over \$1.4 billion, surpassing the fundraising goal of \$1.3 billion by over \$100,000,000.

M. Sclafani shared that over 11,000 alumni engaged with university this past year, an increase of 16% in the previous year, showcasing alumni have an interest and appetite to engage with UCalgary.

6. ELECT AND RE-ELECTION OF BOARD MEMBERS

H. Sunderland reported that the following board members joined the UCAA Board of Directors in 2019 and will be eligible for re-election at the 2021 AGM:

- Ian Chiclo – BA'91

- Jennifer Koo - BComm'02
- Renee Marx – BA'97, LL' 00
- Wilma Shim – BSc'07, JD'10

H. Sunderland shared that the following board members have joined the UCAA Board of Directors in 2020 for a one-year appointment:

- Nauman Anwar, MBA'11
- Anila Lee Yuen, BSc. '06
- Kate Wong, BN'12
- Jessica Zutz, BA'12, BSc'12

H Sunderland presented the following slate of directors for election for a two-year term concluding at the 2022 AGM.

- Chris Carlson, MBA'10
- Brenda Marks, BN'86
- Ian Minniffee, BA'94
- Sue Shaw, BSc'89
- Helen Sunderland, BMuc'87, MBA'92

MOTION:

R. Marx moved that Chris Carlson, Brenda Marks, Ian Minniffee, Sue Shaw and Helen Sunderland to be elected for a two-year term ending at the AGM in 2022.

Seconded by J. Koo

CARRIED

H. Sunderland congratulated the new and returning directors on their elections and appointments.

5. ADJOURNMENT

H. Sunderland presented closing remarks and encouraged everyone to take part in the remainder of *Alumni Month* and sign up for the MentorLink platform.

MOTION:

B. Marks moved the Annual General Meeting of the UCalgary Alumni Association Board of Directors meeting on September 7, 2020 be adjourned.

Seconded by S. Shaw

CARRIED